



Syabas's Popbox and Mediafly have partnered too bring a suite of apps to your HDTV

Fremont CA., June 2th 2011 – Syabas, a leading global distributor of digital entertainment solutions and Mediafly have partnered to bring popbox customers a complete suite of apps now available to install. In addition to the Popbox, these apps are also available on the Popcorn Hour products A-200/210 and C-200.

Mediafly is no stranger to Syabas as it has enabled RE/MAX to broadcast high-quality video from its corporate headquarters in Denver, Colorado to virtually any agent in the world via the Mediafly system. Now Included in the group are tech videos from TWiT, cinematic nature films from Lost Worlds, and the entire collection of Mediafly's OnAir apps, like Music OnAir, Sports OnAir, and Gaming OnAir

“At Syabas, it is our aim to offer consumers an incredibly simple way to view your stored movies, photo images, and music, while having access to a whole host of compelling content apps,” said Armando Lopez, VP of Strategic Product Marketing at Syabas. “Mediafly adds a wealth of apps that can be personalized to each individual's media habits. We are proud that our platform was chosen to be a partner”.

The Popbox, which easily handles HDMI video feeds, and supports nearly every type of media file out there including 3D, is a great way to turn your television in to an immersive multimedia experience. Mediafly will be adding great content to the Popbox through the addition of these new apps.

“Popbox is one of the few devices with a truly international footprint, and we are excited to bring our apps to a global audience through the Syabas devices” - Carson Conant, President and CEO, Mediafly Inc.

Currently you can purchase the Popbox and Popcorn Hour set top boxes on Amazon.com and the company website www.popbox.com and www.popcornhour.com For more info on Mediafly visit <http://onair.mediafly.com>

About Syabas

Syabas is headquartered in Fremont, California with facilities in China, Hong Kong, Europe and Malaysia. Founded in 2001 and started developing software for wired/wireless digital home entertainment set top boxes that are sold around the world.

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About Mediafly

Mediafly enables enterprises and publishers to distribute rich audio and video to employees, partners, and customers across multiple screens: mobile, desktop, tablet, and TV/set-top devices. Mediafly's unique combination of Software as a Service infrastructure and broad device support provides the most flexible and cost effective solution for enabling this increasingly demanded business function. More information is available at www.onmediafly.com.