



Introduces the new Popcorn Hour A-300 network media player



Fremont, CA. October 11th 2011 – Syabas Technology Inc., a leading global distributor of digital entertainment solutions, is excited to announce the latest addition to the Popcorn Hour product line. The Popcorn Hour A-300 is the first player to utilize Sigma Design's SMP8647 chipset and offers up a fast and easy to use experience in a small form factor. In addition to the increased CPU speed, further improvements to the industry's most user friendly jukebox interface makes the Popcorn Hour A-300 appealing to all users; no additional or complicated software setup is needed. With support for full 1080P HD video, audio, photos and web content, users can experience the content they want how they want. The Syabas Apps Market, containing over 80 free and premium TV apps, gives users a broad selection of additional entertainment via the web.

The Popcorn Hour A-300 will include some exciting new features to enhance the media playback experience. In addition to video metadata and posters, users can now download subtitles directly from the web without having to use a PC. Users can also select 1 of 22 different languages they prefer the information and subtitles to be downloaded in. The Popcorn Hour A-300 can be upgraded with an internal 3.5 inch hard disk adding local storage and turning your Popcorn Hour into a network attached storage device. Users also have the option of using the built in 10/100/1000mbs Gigabit Ethernet port or they can purchase a Wireless N Wi-Fi dongle.

“With Popcorn Hour A-300, we prove again the advanced position we have with our media players in the market. The fast technology, a broad spectrum of usability and the ease of use are the features our customers will love on this new device” said Manfred Karl VP Sales EMEA region.

The MSRP for the Popcorn Hour A-300 will be €239 in the European Union (including VAT) and \$219 USD for those elsewhere. The Popcorn Hour A-300 will be available

in stores November 2011.

The innovative products by Syabas enable consumers to enjoy a wide assortment of content including home videos, photos, music and online movies. With access to the Syabas Apps Market, users can also enjoy all the latest content on popular services such as Viewster, YouTube, FaceBook, Twitter, Howcast, Weather Bug and more.

About Syabas

Syabas is headquartered in Fremont, California with facilities in China, Hong Kong, Europe and Malaysia. Founded in 2001 and started developing software for wired/wireless digital home entertainment set top boxes that are sold around the world. For more information, please visit www.syabas.com.

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